

Blackpool Council Licensing Service				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
Responsible Authority				
Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	PC 515 Guy HARRISON			
Signature of Officer				
Contact telephone number	01253 604073			
Date representation made	07	09	22	
Do you consider mediation to be appropriate				NO
Premises Details				
Premises Name	Vicky's Afro Caribbean Superstore			
Address	55-59 Dickson Road			
	Blackpool			
Post Code	FY1 2AP			
Reasons for making representations				
<p>I am in receipt of an application for a New Premises Licence for the above address. On behalf of the Chief Officer of Police having reviewed the application the Police wish to make a formal objection on the following grounds.</p> <p>The Police base the objection on the fact that the new premises is within the Off Licence Cumulative Impact Assessment Area. The purpose of this Policy is to create a rebuttable presumption that any applications such as the above will be refused a licence.</p> <p>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an individual premise as being the sole cause or major contributing factor.</p>				

It is noted that Blackpool has high levels of alcohol related harm for the size of the population and has widespread deprivation within the Central Wards of the town. The number of licensed premises in Blackpool is above the national average, and many of them are located in the most deprived wards in the town.

This premises falls within the Claremont Ward. This is one of the most deprived wards in Blackpool and is already well served with off licences. Within a less than 3 minute walk there are already the following off licence premises on Dickson Road: BARGAIN BEER (8a), KANEE CONVENIENCE (58), BEST CONVENIENCE (78), PREMIER K&S EXPRESS (76D) and POLAGA LTD (65). Additionally there are many further such premises within a 10 minute walk of the location.

In the year from 06/09/2021 – 06/09/2022 the following numbers of incidents were recorded on Dickson Road:

103 Anti Social Behaviour
38 Public Order
113 Assaults

In the Claremont Ward as a whole, there were 1483 ASB incidents during the year, 271 Public Order and 1133 Assaults recorded. A very large number of these incidents are directly attributable to alcohol consumption.

The ward is very densely populated, and the preponderance of such incidents is hugely detrimental to a large number of residents of the ward.

It is the opinion of the Police that this premises would add to the cumulative impact already being experienced in the area.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will add to the cumulative impact and therefore crime and disorder.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A